Sample Fundraising Letter

Dear Friend:

This September I will be racing in the 2017 Charm City’s Ya’ Gotta Regatta. Charm City’s Ya’ Gotta Regatta and Fundraiser benefits the Downtown Sailing Center’s Community Outreach and Accessible Programs. These programs use sailing as a platform to provide independence, education and experiential learning opportunities for all of our participants.

As a crew member I have agreed to help our team raise a minimum of $300 between now and the day of the race. I hope you can support my efforts and will consider making a donation to help my team reach our goal. When we reach our goal we will have provided the Downtown Sailing Center the resources to:

* 12 youth 3 hour STEM and sailing opportunity
* 12 accessible sailors a no-cost independent Saturday sail
* Career and workforce development training for Baltimore City public school students
* An entire week of tutoring for our youth at Bay Brook Elementary/Middle School

Please help my team reach our goal—it is so important!

I am racing because the DSC is the only non-profit in Baltimore that gives people with limited opportunity access to our waterfront through the sport of sailing. The DSC works with over 20 non-profit partners to fill the gap of educational and recreational programs for over 1,000 youth with limited opportunity and people with disabilities each year. As one participant said, *“now I am sailing and not failing!”* With your support our team hopes to help the DSC serve more families through all their programs.

To learn more about the regatta, please call 710-727-0722 to speak with Lynn Handy, Downtown Sailing Center’s Executive Director, or visit [www.downtownsailing.org](http://www.downtownsailing.org).

Thank you in advance for your generosity.

Best,