



## **2022 Ya Gotta Regatta Sponsorship Packages**

### **Friends of The DSC Sponsorship - \$500**

- Recognised in the *DSC Download* newsletter, over 6,500 subscribers with a 45% read rate
- Recognized on The DSC website for the year (Oct. 1, 2022 - Oct. 1, 2023)
- Two complementary YGR Party food truck vouchers

*\$500 matches our investment for bow fenders*

### **Supporting Sponsorship - \$1,000**

All of the complements of the “Friends” level, plus:

- Mentioned three times in the *DSC Download* newsletter
- One complementary Taste of Sailing Lesson (a \$125 value), valid for three years

*\$1,000 matches our investment in two camp scholarships.*

### **Bronze Sponsorship - \$2,500**

All of the complements of the “Supporting” level, plus:

- Two complementary Taste of Sailing Lessons (a \$250 value), valid for three years
- Two vinyl sponsorship decals to be applied to a J/22 hull within 4 weeks of sponsorship, valid through YGR 2023: “powered by [Your Logo Here]”
- Name and logo on 2022 regatta shirt

*\$2,500 covers the cost of one Baltimore City youth in our CIT Young Mariners program.*

**Silver Sponsorship - \$5,000**

All of the complements of the “Bronze” level, plus:

- Six vinyl sponsorship decals  
*or*
- One “logo jib” of your choice, to be used daily during the peak season for three years

*\$5,000 covers the cost of anti-fouling paint for our day fleet.*

**Gold Sponsorship - \$10,000**

All of the complements of the “Silver” level, plus:

- Twelve vinyl sponsorship decals within 4 weeks of sponsorship, valid through YGR 2023  
*or*
- Two “logo jibs” of your choice, to be used during peak season for three years  
*or*
- One “logo main” of your choice, to be used during peak season for three years *or*
- Mix and match - 1 logo jib and 3 vinyl sponsorship decals

*\$10,000 covers the cost of new jib and main sails for our fleet of accessible dinghies.*

*The Downtown Sailing Center - “Where Sailing is for Everyone!” -*

*1425 Key Highway Baltimore, MD 21230 - (410) 727-0722*

*[www.downtownsailing.org](http://www.downtownsailing.org)*